

Banners, Flags, & Pennants

Flags, banners, balloons, festoons, and other devices used to attract attention outdoors shall be allowed for the purpose of advertising a special sale, and only upon obtaining a permit. One banner shall be allowed per business up to 180 days in a calendar year. Subject to the following conditions:

- Banners shall not augment existing signs by advertising the same message.
- Banners shall be placed against a building surface, and may not be affixed to the roof or extend above the roof parapet.
- Banners shall not be placed on fences, signs, poles, or vehicles.
- Banners shall not exceed fifty square feet in size.
- Rooftop mounted balloons, pennants, spinners, tether balloons, either stacked or arched and feather flyers are permitted in conjunction with a Temporary Use Permit. The use of such devices is limited to 120 days per calendar year.
- Tethered helium balloons shall not be displayed on the roof or extension of buildings surface.

Divisions Contact Information

Planning Division:

(951) 736-2262 - Plandev@coronaca.gov

Building Division:

(951) 736-2250 - Building.plancheck@coronaca.gov

Code Compliance Division:

(951) 279-3549 - Code.enf@coronaca.gov

Development Services Division:

(951) 736-2259 - dscounter@coronaca.gov



Planning & Development Department

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City of Corona

Planning & Development Department

Sign and Banner Permits



www.coronaca.gov

Signage

Sign permits are required for all signs erected within the City of Corona, unless otherwise specified under Section 17.74.030 of the Corona Municipal Code. The Planning & Development Department reviews all sign permits. Applicants wishing to obtain a permit for a sign should submit the following:

- Three copies of the site plan indicating all property lines with dimensions and building locations.
- Location of enterprise (wall) sign(s) on the building and parcel identification (freestanding) signs on the site with set back dimensions to the property lines.
- Three sets of elevation drawings showing the lineal feet of building frontage.
- Three sets of sign detail showing height, width, electrical and mounting diagrams. At least one set of sign details should be color.

Most sign permits are issued over the counter. Applicants whose sign permits are not issued over the counter should allow one week for planning review and approval.

Sign requirements vary from one area in the city to another and from one Specific Plan to another. Therefore, sign requirements should always be verified with the Planning & Development Department and permits shall be obtained prior to the construction of any sign.

Per Ordinance 3392, temporary signs in the public right of way are prohibited. Signs in violation of this ordinance may be removed at the responsible party's expense, and/or citations issued.

General Sign Criteria

The following are general guidelines for sign placement and sign area. Additional regulations may apply, refer to Chapter 17.74 of Corona Municipal Code.

- Signs must be erected upon the site in which the business is located.
- No sign shall be erected as to create a traffic hazard by obstructing vision, or which may be confused with a traffic sign.
- Multiple tenant commercial buildings shall be limited to signs on only those sides of the building with the main public entrance or with street frontages.
- Signage shall not extend over the property line, or overhang any public right of way.
- No illuminated sign shall be erected on the side of a building where the property line abuts a residential use or zone.
- Height of pole signs shall be regulated by the height of the zone, except signs erected in the C-2, C-3 and CP commercial zones whose height limit is fifteen feet.
- Signs shall contain only such subject matter as the name and the logo of the establishment, or goods and services provided by the establishment.
- All commercial or office centers consisting of two or more tenant spaces shall submit a comprehensive sign proposal including both parcel and enterprise signs. The proposal shall integrate the sign with the building design by using the same background, mounting method, materials, and not more than three (3) colors for signs.

Bulletin board signs are prohibited except for theatres having permanent seating for at least one hundred persons, public, non-profit, charitable or religious institutions.

Sign Height and Area

The tables below outline the maximum size for parcel and building identification signs.

Table 1 Parcel Identification			
Sign type	Zone/use	Height	Maximum area 1 sq. ft. per lineal foot of lot frontage up to:
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Sign type	Zone/use	Height	Maximum area 1 sq. ft. per lineal foot of lot frontage up to:
Monument sign	A, A-14.4, R-1, R-2 and R-G	3 feet	4 sq. ft. maximum
Monument sign	R-3, MP	6 feet (shall be located outside corner cut off areas set forth in CMC § 17.70.050, except for structures described in CMC § 17.70.040(B))	24 sq. ft. by right; 60 sq. ft. maximum
Monument sign	C-2, C-3 and C-P		32 sq. ft. by right; 200 sq. ft. maximum
Monument sign	M-1, M-2, M-3, M-4		40 sq. ft. by right; 200 sq. ft. maximum
Pylon sign	C-2, C-3 and C-P	15 feet, 40 feet for properties contiguous to a freeway *In building setback: 15 feet, with minimum 8-foot clearance from bottom of sign	Commercial or office centers 10 acres and greater: 32 sq. ft. by right; 240 sq. ft. maximum Commercial or office centers less than 10 acres: 32 sq. ft. by right; 200 sq. ft. maximum
	M-1, M-2 and M-4	40 feet. Allowed on properties with freeway frontage, subject to a minor conditional use permit pursuant to Ch. 17.52. Pylon signs shall be located on the side of the property visible from the freeway.	40 sq. ft. by right; 200 sq. ft. maximum

Table 2 Building Identification			
Sign type	Zone/use	Height	Maximum area 1 sq. ft. per lineal foot of building elevation up to:
Wall sign	A, A-14.4, R-1, R-2, and R-G	N/A	4 sq. ft. maximum
Wall sign	R-3 and MP		24 sq. ft. by right; 60 sq. ft. maximum
Wall sign	C-2, C-3, and C-P		32 sq. ft. by right; 200 sq. ft. max.
Wall sign	M-1, M-2, M-3, M-4		80 sq. ft. by right; 200 sq. ft. maximum

Sign type	Zone/use	Height	1.5 sq. ft. per lineal foot of building elevation
Wall multi-story office building	C-2, C-3, C-P, M-1, and M-4	N/A	Maximum square footage based on lineal footage of building elevation